

Job Title: Interactive Media/Web Development Creative Designer
Location: Remote (US- anywhere)

Position Description:

MarketMatch, a premier financial marketing company in Dayton, OH has an immediate opening for a interactive digital media artist/graphic designer with specific web development skills. This person has a combined passion and ability to design across a variety of digital and traditional project platforms such as web development, video production, print advertising campaigns, web promotions, point of sale and various other graphic deliverables.

Summary:

We are looking for a creative, self-motivated, detail-oriented person with a strong technical foundation for hands-on digital production, web development, and web design. The ideal candidate will offer a strong portfolio of their work focusing on technical ability, solution-based design, and a thorough knowledge of digital media and video production. This applicant has a flair for unique design and isn't afraid to push the envelope.

Skills Required:

- Ability to create digital and traditional media campaign from start (concepting or a supplied comp) to finish files.
- Understanding of user experience, digital hierarchy and user interface foundations.
- Attention to detail in all aspects of design, file preparation, file management and final rendering.
- Strong knowledge of content management systems - construction and usability. Preferred (HTML, CSS, XML and PHP/SQL).
- Background in programming and scripting in WordPress and other common CSS/CMS platforms.
- Progressive knowledge of digital media creation and optimization.
- Exceptional skill in video production.
- The ability to multi-task and thrive in a deadline-driven environment. Must be able to work well under pressure to meet production schedules.
- Must have excellent organizational skills and possess the ability to work independently and/or remotely.
- Must have a combined ability to interact effectively with team members and contribute to a team environment.
- Strong communication skills, both written and verbal, along with the ability to listen for understanding.
- In depth knowledge of Adobe Creative Suite, Microsoft Office Suite, and macOS.
- College degree in design or equivalent working experience.
- 3 to 5 years of work experience in digital media, video production, traditional print graphic production and printing, prepress or related graphics field.
- **Please include a link to your portfolio with your letter of interest.**

Check out our company background and story at MarketMatch.com

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