

Job Title: Creative Graphic Designer
Location: Remote (US- anywhere)

Are you a resourceful Graphic Designer looking for a position with a forward-thinking marketing agency? We are seeking a creative thinker who enjoys working independently as well as collaborating with colleagues. This listing is for a remote working position, so the candidate must be comfortable in this role. A successful applicant is self-motivated, curious, and thrives on project detail.

MarketMatch is the nation's leading provider of targeted marketing services for the financial services industry. We create Focus, Momentum and Results for our nationwide client base through tailored marketing strategy, branding, product development, ROI measurement, and tactical project management. We build our client's brand reputation, service delivery and success through refining their marketing message and targeting.

Conceptual skills are as important as craftsmanship and technical prowess. When needed, this applicant knows how to create visual concepts (versus being overly reliant on stock) that inventively communicate a benefit/key idea. This candidate must be a deep-thinking creative with a strong ability to translate requirements into design.

Major responsibilities

- Concept visually dynamic creative designs meeting client strategic and tactical project needs
- Determine the design, layout, and formatting of materials. Designs may integrate typographic, photographic, illustrative, video, and graphic elements.
- Prepare high-quality layouts used in a variety of marketing projects, which could include brochures, catalogs, presentations, direct mail, corporate identity, packaging, and web/mobile sites, digital campaigns, video story boards, and point of sale materials.
- Run with an idea: implementing strong concept development all the way through detailed finishing and file collection

Job Requirements

- 1-3 years of experience as part of a creative team, preferably in an agency environment
- Proven knowledge of brand communication and digital marketing
- A relevant visual design degree (graphic design, interactive design)
- Strong familiarity with Google advertising and social media platforms
- Willingness to learn new skills/software/techniques
- Proven strong typographic skill and understanding
- A portfolio of client work demonstrating a range of approaches and styles (Interactive design, print design, gifs, banners, print ads, video, and collateral)
- Create visual solutions and have fun with typography in a way that brings out the best in an idea and deepens its impact.
- Strong communication (writing, listening, explaining your ideas), organization & project management skills
- The ability to manage multiple simultaneous projects in a fast-paced environment
- An eye for detail and the ability to follow direction and execute on feedback
- Proficiency in Adobe Creative Suite (Photoshop, Illustrator, InDesign), Adobe Acrobat and Microsoft Office.



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- Working knowledge of motion design and editing (Premiere, After Effects, etc.) and animation capabilities a plus
- Working knowledge of web design, HTML and CMS platforms
- Experience in the financial field is a plus
- **Please include a link to your portfolio with your letter of interest**

Check out our company background and story at MarketMatch.com

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